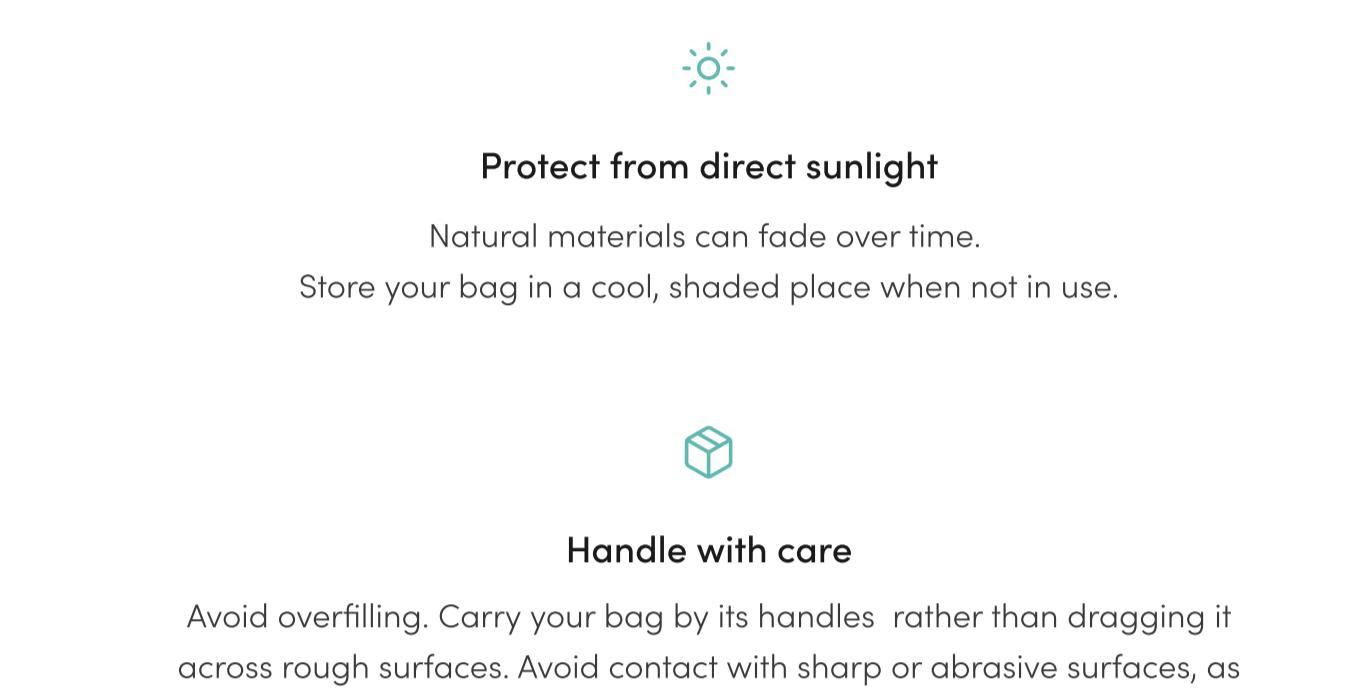


Care Guide

Handcrafted with intention. Meant to be held. Made to last.

General Care

Each ILLUEA bag is made by hand using natural materials that age beautifully with time. A few simple practices will keep your piece looking its best and lasting for years.



Keep dry

Avoid prolonged exposure to water. If your bag gets wet, gently blot with a soft cloth and let it air dry naturally, away from direct heat.



Treat stains carefully

For spot cleaning, use a soft, slightly damp cloth and a leather care product specifically designed for natural leather. Always test on a hidden area first. Avoid harsh chemicals, as they may damage the material. For canvas items, we recommend using a gentle fabric cleaner suitable for canvas.



Protect from direct sunlight

Natural materials can fade over time.

Store your bag in a cool, shaded place when not in use.



Handle with care

Avoid overfilling. Carry your bag by its handles rather than dragging it across rough surfaces. Avoid contact with sharp or abrasive surfaces, as this may cause scratches or signs of wear over time.



Avoid contact with oils and makeup

Natural materials can absorb pigments and stains.

Keep your bag away from cosmetics, lotions, and perfumes.



No machine washing

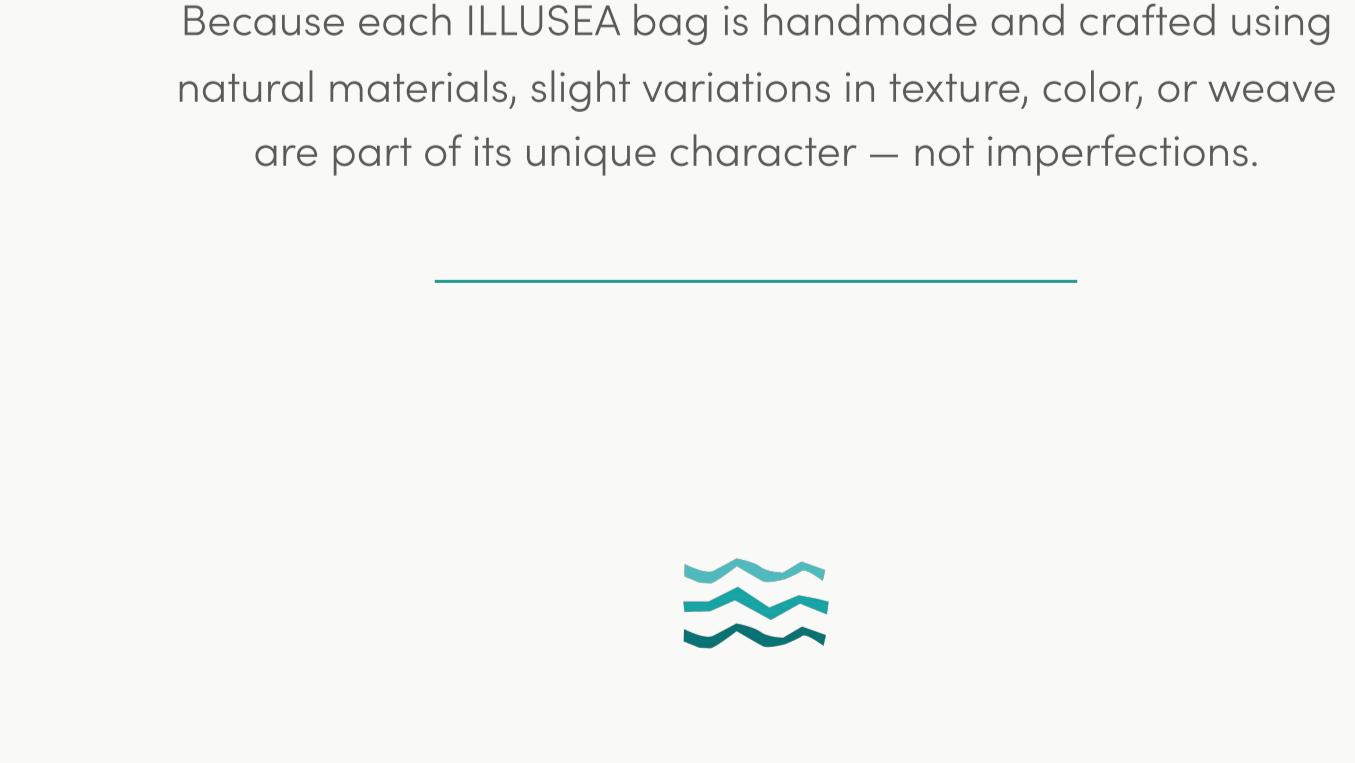
Hand cleaning only. For deeper cleaning, professional cleaning by a specialist experienced with leather or canvas is recommended. Machine washing can damage the structure and natural finish of your bag.



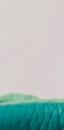
Color & Material Considerations

Keep dark-colored bags away from prolonged exposure to direct light.

Avoid contact between light-colored bags and dark fabrics, especially in humid conditions. For light colors, avoid rubbing against printed or dyed materials (such as denim).



Use, Storage & Longevity



Daily Use

Rotate your bags regularly to allow natural fibers to rest and recover their shape. Distribute weight evenly to maintain the bag's structure over time. Empty your bag after each use to prevent strain on seams and handles.



Storage

Store in a breathable cotton dust bag when not in use — never plastic.

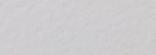
Keep your bag in a cool, dry place away from direct sunlight and humidity.

Stuff gently with tissue paper to help maintain its shape during long-term storage.

Avoid stacking heavy items on top of your bag to preserve its structure.



Because each ILLUEA bag is handmade and crafted using natural materials, slight variations in texture, color, or weave are part of its unique character — not imperfections.



Crafted slowly. Carried gently. Loved for years.

